



## **Warning**

### **from The Education Safety Association of Ontario**

#### **Misleading Advertising:**

Many of our clients have recently received advertising from private training companies which is misleading. It has resulted in some facilities and academic departments raising concerns regarding suddenly being required to provide 3<sup>rd</sup> party training that has not been planned or budgeted for.

**No!** The legal requirements regarding required training for staff and students have not suddenly changed.

**No!** The legal liabilities for not providing that training have not suddenly changed.

Some of these materials being circulated have been forwarded to ESAO. The materials make statements such as "It's The Law" and "Complies with Ministry of Labour" (and/or other organizations) implying that the Ministry of Labour has approved the materials or training.

Many of the statements made in these documents are actually correct, but they are being used in a misleading context or actually don't apply to the organizations or individuals they are being sent to.

The following is an extract from a document on the Ministry of Labour website which is a response to a similar situation that happened previously;

*"The Ministry of Labour has recently received reports and complaints about aggressive, high-pressure sales tactics by private providers of workplace posters and workplace safety training. These companies imply a connection with the ministry and are selling "official" posters that they claim will satisfy legislated posting requirements. Some of these companies are also selling **"training" that may not be appropriate or required.**"*

<http://www.news.ontario.ca/archive/en/2007/08/23/c976797cd-27996-tpl.html>

If you receive one of these advertisements and are suspicious, or have questions regarding the specific content, please feel free to contact your ESAO Field Consultant. They can clarify any questions you may have and can inform you of the actual training that may be required. This is not an attempt to redirect training to ESAO. Most of the training being advertised is not the type of training that we provide.

If the document refers to the Ministry of Labour, another Ontario Safety Association or the WSIB visit their websites for verification, or contact the specific organization directly to validate the information sent.